

For Immediate Release: 12/2/09

### **ASA and Bollinger offer ASA members competitive Medical Insurance packages**

OKLAHOMA CITY, Okla. --- The Amateur Softball Association of America (ASA) announced today the launch of an affinity program through the ASA insurance broker Bollinger to offer ASA Members competitive Medical Insurance packages.

"We're pleased to announce the ASA has partnered with Bollinger, and their affiliate iCan, to offer our members access to affordable health insurance solutions," said ASA Executive Director Ron Radigonda. "We're committed to helping our members save money in these uncertain times by connecting them with quality programs that meet their most important needs." Visit [www.MyAssociationPlan.com/ASA](http://www.MyAssociationPlan.com/ASA) for more information. The Web site outlines details of mini and major medical plans and also the states where coverage is provided.

Bollinger and its affiliates offer many plans and they can custom-build a solution that works with your budget. They will help you get the most out of your benefits once you've made a selection. ASA Members simply log onto the home page listed above and click on member benefits. There you will enter some information and one of the program's licensed insurance agents will contact you as to what best meets your unique needs. *Additional limitations & exclusions apply.*

"We have individual major medical plans and limited benefit indemnity plans available for those who have been unable to qualify for or can't afford major medical coverage," said Jim Hopgood, Bollinger Senior VP for Association and Affinity Markets. "We also have group medical plans for small businesses of two to 75 employees. I encourage everyone to look into what we have available to assist you, your family or your company."

### **About ASA**

The Amateur Softball Association, founded in 1933, is the National Governing Body of softball in the United States and a member of the United States Olympic Committee. The ASA has become one of the nation's largest sports organizations and now sanctions competition in every state through a network of 77 local associations. The ASA has grown from a few hundred teams in the early days to over 210,000 teams today, representing a membership of more than three million. For more information on the ASA, visit [www.asasoftball.com](http://www.asasoftball.com).

### **Julie Bartel**

ASA/USA Softball

Director of Marketing & Communications

405-425-3463 - work

405-203-4645 - cell

[jbartel@softball.org](mailto:jbartel@softball.org)

Log on to [www.asasoftball.com](http://www.asasoftball.com) or [www.usasoftball.com](http://www.usasoftball.com)